



Does your organization think email archiving is a nice-to-have? Think again. There are five common misconceptions about email archiving that may be preventing you from improving end-user experiences, workflow efficiencies and overall compliance. Here we uncover the realities behind these misconceptions to reveal why email archiving is a must-have for all types of organizations.

205 billion

Email is mission-critical for communication and collaboration.



messages were sent each day in 2015.1 That number will reach 246 billion by the end of 2019.<sup>2</sup>

"My organization doesn't need to worry

about compliance or e-discovery." REALITY

## All organizations need seamless access to mission-critical information.

**74%** 



# email as part of legal action.3

Compliance needs change based on:

of organizations have been

ordered to produce employee







### "My organization won't need archiving once we move our email to the cloud."

**REALITY** 

Archiving helps organizations recover business information and

protect sensitive data from looming threats.

Cloud-based data is still vulnerable to:

### Accidental and malicious deletion

Malware





## important content.<sup>5</sup>

REALITY Advanced search capabilities and mobile archiving applications help employees be productive using any device.

210 minutes

The modern information worker spends

each workday on a computer or mobile

device for work-related purposes.6

"Archiving won't impact my

team's productivity."



Reading and answering email (28%)



Searching for and

gathering information

(19%)

**MISCONCEPTION #4** 

have policies or systems in place to prevent employees from deleting





Communicating and

collaborating internally

(14%)

# Risk Management Officers."

The right archiving solution can benefit the whole organization, including employees, IT administrators, partners and customers. 33%

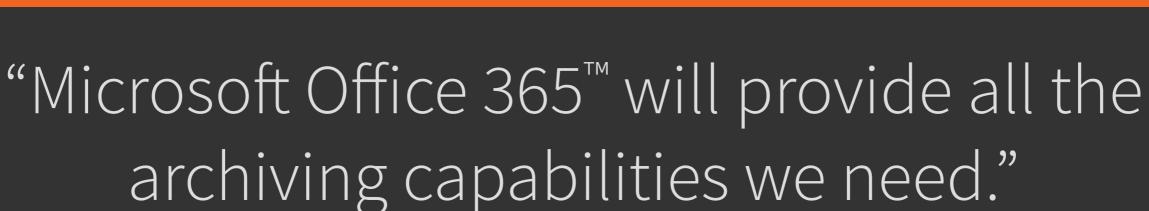
**MISCONCEPTION #5** 

of IT decision-makers say extracting insights

from archived data will be a "driver" or

solution over the next two years.8

"major driver" for adopting an archiving



Office 365 is constrained by legacy Exchange architecture, which hinders e-discovery, overall search speed and productivity.

products or services.9

REALITY

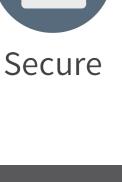


**87%** 

A best-in-class, cloud-based archiving solution is...

of organizations say Office 365 is an

incomplete solution that requires additional



8. Osterman Research, 9. Osterman Research

**SOURCES** 

Robust



archiving into a business advantage.

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1, 2. Radicati Group, 3. Osterman Research, 4. Osterman Research, 5. Osterman Research, 6. Osterman Research, 7. McKinsey Global Institute,