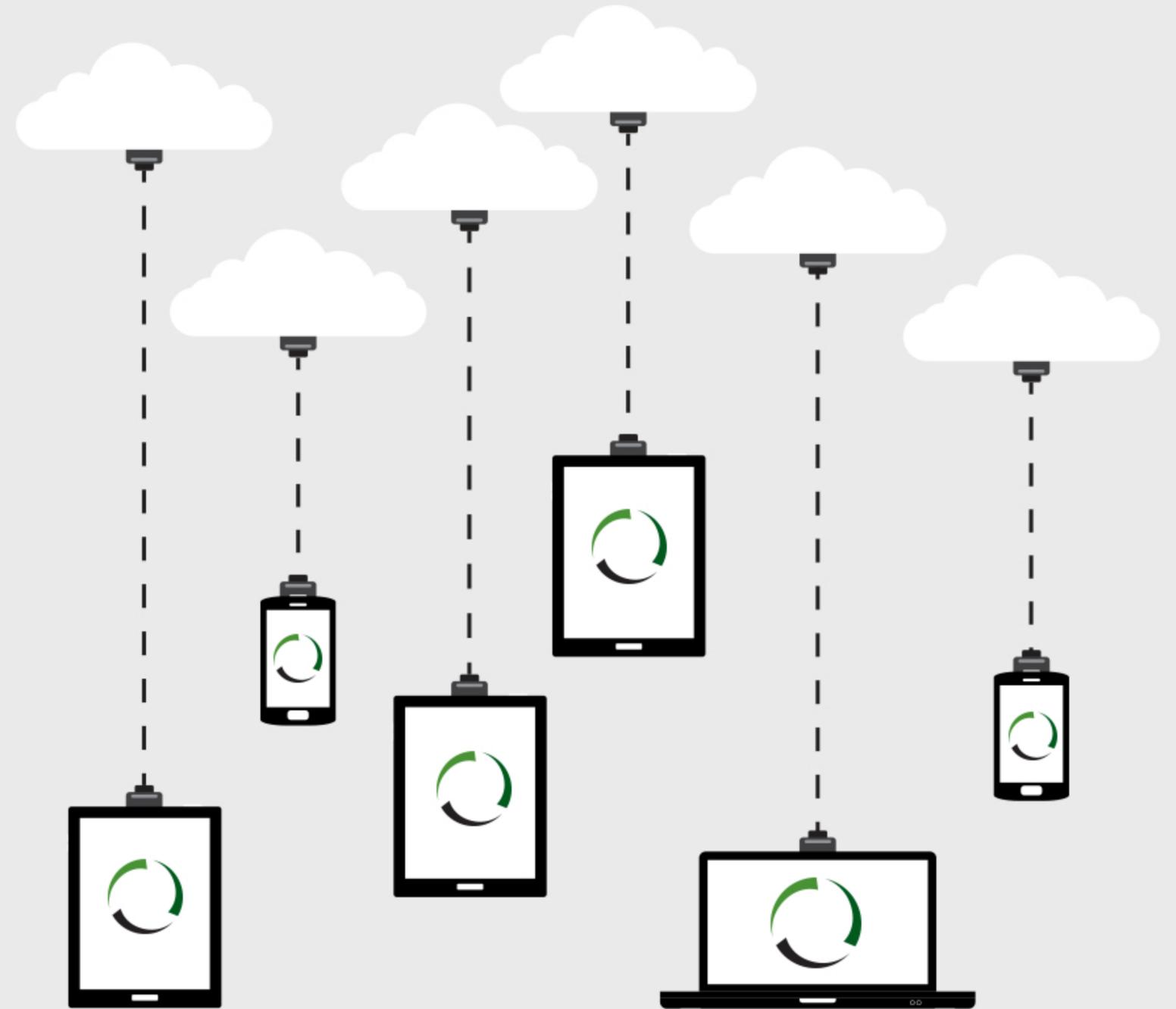


HOW TO USE THE POWER OF THE CLOUD TO PREPARE FOR THE FUTURE

 **access one**
Technology Solutions, Delivered with Care



Future-Proof Your Business With Cloud

It is now abundantly clear that businesses around the world need to be prepared for any eventuality. For companies without the right strategy and tools in place, disaster can come in surprising forms and can have powerful, long-term consequences.

Cloud technologies help you future-proof your business. From secure cloud storage to comprehensive disaster recovery as a service, there's a way to leverage the cloud to keep your business running – in all circumstances.

CLOUD STORAGE



The concept of storing data in the cloud isn't new, and many businesses have been leveraging cloud storage solutions for years. Cloud storage offers these advantages, which will keep you better prepared for the unexpected:

- ✓ It's less expensive than running your own server or data center, and you can repurpose saved money for other technologies.
- ✓ It's flexible – you can increase or decrease storage depending on your needs.
- ✓ Your data is still safe if disaster strikes on your premises.

...But Is Cloud Storage Secure?

The short answer: yes.

Cloud providers make security a top priority because keeping their customers' data is crucial to maintaining trust and staying in business. A good cloud provider will have extensive security measures in place so your data is safer in their hands than on your own premises.

CLOUD DISASTER RECOVERY



Disaster recovery isn't only important in the event of a natural disaster or global incident. **93% of organizations** have experienced technology-related business disruption. Your company needs to be prepared for any type of disaster, and disaster recovery as a service (DRaaS) will help protect you from damaging outages and their long-term consequences. With DRaaS:

- ✓ You can test patches and upgrades without disrupting your production environment.
- ✓ You don't have to worry about damage to physical infrastructure.

BUSINESS CONTINUITY: THE OTHER SIDE OF DISASTER RECOVERY



You need to know how you'll stay up and running in the event of a serious disruption. The cloud is the future of business continuity planning as more and more businesses recognize how cloud solutions make those plans easy to implement.

- ✓ Failover to colocation data centers ensures you don't lose a minute of productivity.
- ✓ Cloud communications solutions ensure employees displaced by a disaster are able to continue serving customers and collaborating as usual.

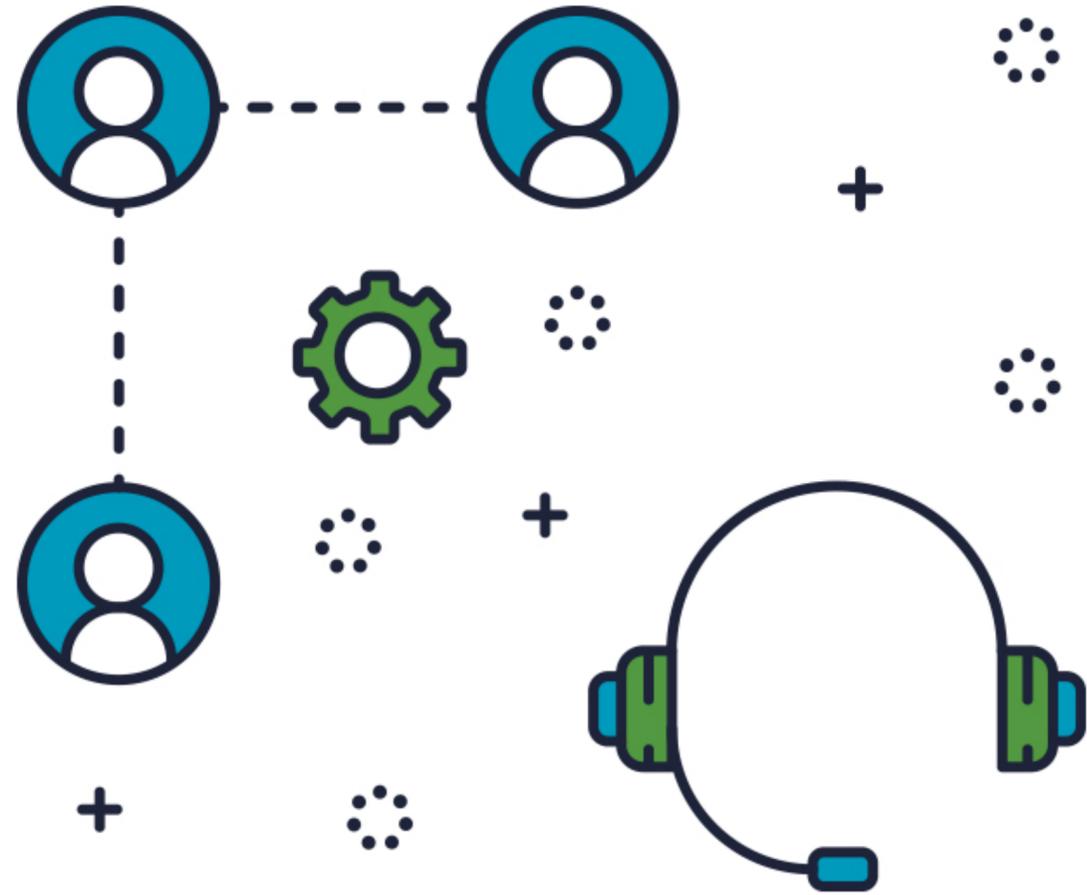
DATA CENTER COLOCATION



Some companies have learned the hard way that an on-site data center shutting down in a disaster can be catastrophic to business. When your primary servers and backups are all in the same physical location during a disruptive event, you can lose everything. Data center collocation solves that problem.

Housing your physical servers at a collocation facility ensures that even if a natural disaster occurs on your premises, your network can continue to run without interruption.

MANAGED IT SERVICES



One of the best ways to future-proof your business is through the support of a managed IT services provider. A third-party managed IT provider can take the reins on a wide range of IT responsibilities, including:

- ✓ Outsourced help desk support so your IT staff can focus on initiatives that keep you efficient and secure.
- ✓ 24/7 monitoring so you can head off potential issues before they become big problems.
- ✓ Access to deep IT expertise ensures intelligent decision-making.

INFRASTRUCTURE AS A SERVICE



Like other cloud-based solutions, infrastructure as a service (IaaS) eliminates the need for on-site hardware. Less equipment on your premise means lower risk in the event of a disruptive incident. With IaaS:

- ✓ You avoid the expense and hassle of buying and managing your own physical servers and other hardware.
- ✓ You can reinvest money saved in advanced technologies.
- ✓ You gain simplified management of your backup and recovery systems.

IaaS Sets You up for Whatever the Future Holds

When business conditions change rapidly, you need a cloud solution that gives you agility. IaaS allows you to respond quickly to shifting scenarios – scaling up or down as needed.

Changes in the business environment don't even need to be drastic to benefit from IaaS. As technologies evolve naturally, your IaaS provider will ensure your infrastructure continues to be reliable and meet your needs.

THE CLOUD SOLUTIONS YOU NEED NOW AND IN THE FUTURE

Smart businesses are prepared for any situation they might face. Colocation, cloud disaster recovery, IaaS, and other cloud technologies give you the ability to pivot in the face of adversity and avoid costly data loss or downtime.

Access One is here to provide you with the cloud solutions you need to stay agile, flexible, and secure. Contact us today to future-proof your business with cloud.

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